

OUR FOCUS

ADDRESSING SOCIAL DETERMINANTS OF HEALTH FACTORS TO ADVANCE HEALTH EQUITY



80%

20%



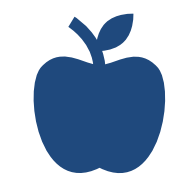
SOCIOECONOMIC FACTORS

Education
Employment Status & Income
Family & Social Support



PHYSICAL ENVIRONMENT

Stable & Affordable Housing
Community Safety
Access to Reliable Transportation



HEALTHY BEHAVIORS

Access to Healthy Foods
Substance Use
Access to Services



HEALTHCARE SERVICES



INSPIRING TEAM MEMBERS

OUR WORK

COMMITTING TO ACTIVE PARTNERSHIPS AND CATALYTIC PHILANTHROPY

BEHAVIORAL HEALTH

CONQUERING THE CONSEQUENCES OF COVID-19

- Support the expansion of behavioral health services throughout Virginia.
- Support the training and influx of more behavioral health practitioners.

Prime Partner: Virginia Health Care Foundation

HEALTH MALL

- Centralize multiple wellness services in one physical location in the Charlottesville, VA region.
- Reduce travel and time commitment burdens of scheduling and attending multiple appointments in multiple locations.

Prime Partners: Central Virginia Clinicians of Color, Birth Sisters of Charlottesville, Brave Souls on Fire, Reimagine Mental Health Services

SKILLED CAREERS

FINANCIAL OPPORTUNITY CENTERS

- Enhance career training opportunities for residents of the Hampton Roads region in Virginia.
- Provide financial coaching, budget management skills, and connect enrollees to supportive services to overcome logistical hurdles to career advancement.

Prime Partner: Local Initiatives Support Corporation (LISC), Urban League of Hampton Roads, Hampton Roads Workforce Council

WORKFORCE DEVELOPMENT

- Re-equip workers for new roles in high-growth sectors, such as information technology and healthcare.
- Reduce the financial burden of continuing education through scholarships and financial incentives.

Prime Partners: VA Ready, Hampton Roads Workforce Council, Virginia Community College System (VCCS), VCCS FastForward Program

HOUSING

HOMELESSNESS AND EMERGENCY SHELTER

- Leverage empty hotel rooms during the COVID-19 pandemic to provide temporary housing, as well as screening and chronic disease management services.
- Provide four-week hotel vouchers for homeless patients following hospitalization to support recovery and establish connections with supportive services.

Prime Partners: Norfolk Community Services Board, Strength in Peers

AFFORDABLE AND SCATTERED HOUSING

- Partner with local development and housing organizations to provide wraparound and support services to improve chronic disease management for vulnerable populations and boost access to behavioral health networks.

Prime Partner: Virginia Supportive Housing, The Planning Council, Hampton Roads Ecumenical Lodging and Provisions (H.E.L.P Clinic)

FOOD SECURITY

"WE CARE" COVID-19 FOOD SUPPORT

- Helped develop concept and supported packing of 200,000 boxes containing a five-day supply of food that could more safely and efficiently be distributed during the pandemic.

Prime Partners: Federation of Virginia Food Banks, Commonwealth of Virginia, Truist

HEALTH EQUITY PLANNING

- Support the development of a health equity strategic plan that will enhance the resources and capacities of local food banks and hunger relief organizations to potentially identify needs, provide screenings, and refer community members to services.

Prime Partner: Federation of Virginia Food Banks

COMMUNITY ENGAGEMENT

HEALTHIER COMMUNITIES FUND

- Support the development of a School of Public Health in the Hampton Roads region of Virginia.
- Provide grants to community organizations to support outreach, capacity building, and access for underserved populations throughout Virginia and Eastern North Carolina.

Prime Partners: Eastern Virginia Medical School, Old Dominion University, Norfolk State University, faith-based leaders and organizations, nonprofits, municipalities

COVID-19 TESTING & VACCINATION OUTREACH; GENERAL COMMUNITY HEALTH SCREENINGS

- Work with trusted local leaders and organizations, as well as state and local health departments, to host and promote drive-through testing events and vaccination clinics in traditionally underrepresented areas.
- Maintain an active presence at community events, shelters, and meeting spaces to provide free screenings, resources, and referral services.

Prime Partners: Faith-based leaders, community advocacy/support organizations, health departments, municipal leaders.

NEXT STEPS

DEVELOP DASHBOARDS TO EMBED EQUITY INTO DECISION-MAKING

