Addressing Disparities in Rural Healthcare

Service Area Demographics

- **Ethnicity:**
  - 70% Hispanic
  - 18.7% White (non Hispanic)
  - 11.3% Diverse races (non Hispanic)

- **Age Distribution:**
  - 18-39: 49%
  - 40-64: 41.9%
  - 65+: 9.1%

- **Gender Distribution:**
  - Female: 62.3%
  - Male: 37.7%

- **Income:**
  - 54.5% Live below Federal Poverty Level

Health Equity Challenges

- Inconsistencies in how demographic data is collected and categorized

- **Identifying where data will be stored**

  - Lack of clarity on
    - what data to quantify
    - utility of various data points
    - timing of data compilation and analysis

Strategies Identified

- **Promote wellness and preventative care throughout the community**
- **Establish a robust data framework to identify and track health disparities and inequities among diverse populations**
- **Increase awareness and create a culture to include all staff in addressing health disparities as an essential part of our profession**