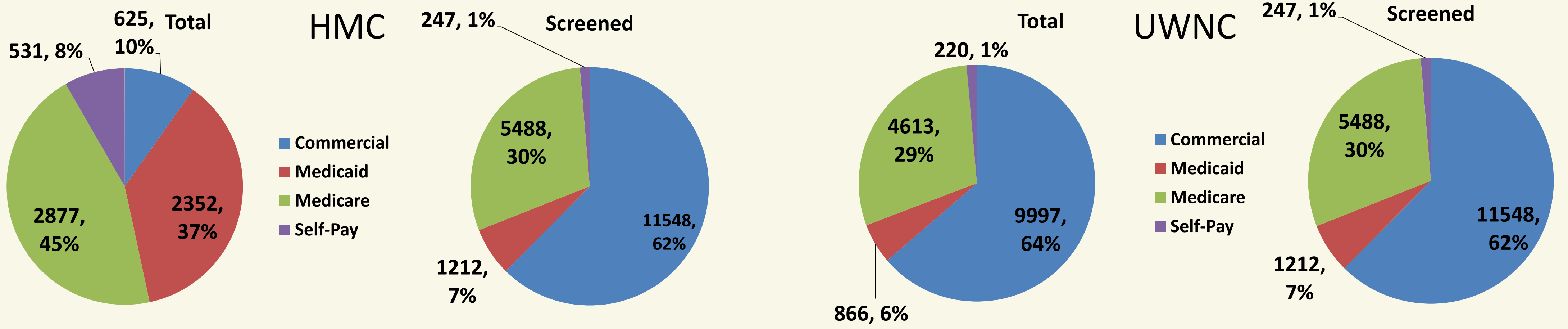
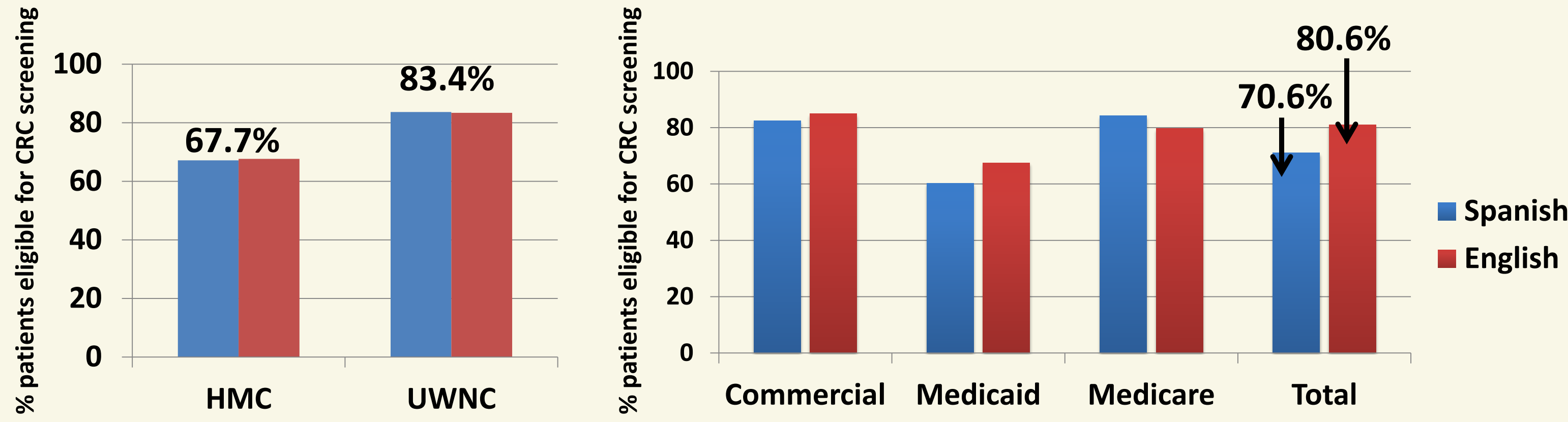


# Addressing disparities between Spanish and English speaking patients in colorectal cancer screening: UW Medicine's step-wise approach to narrow the gap

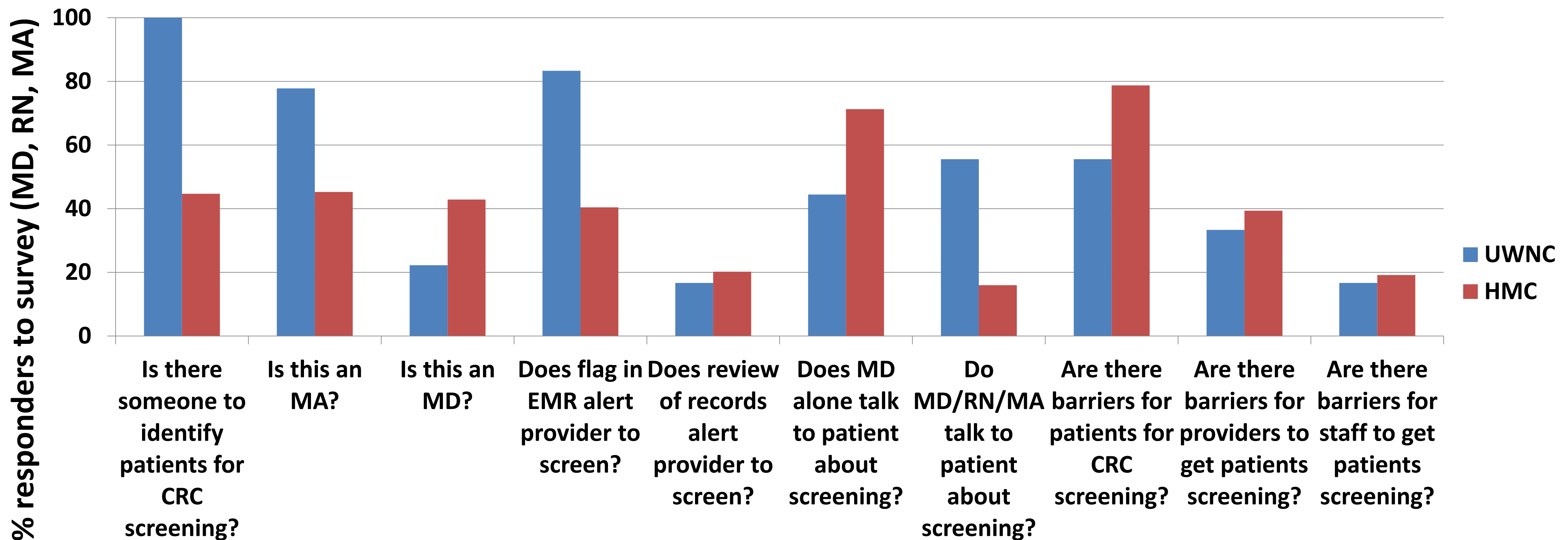
**Goal 1: Determine baseline CRC screening, stratified by language and payer at two sites.**

Screening rates by sites, and language/payer

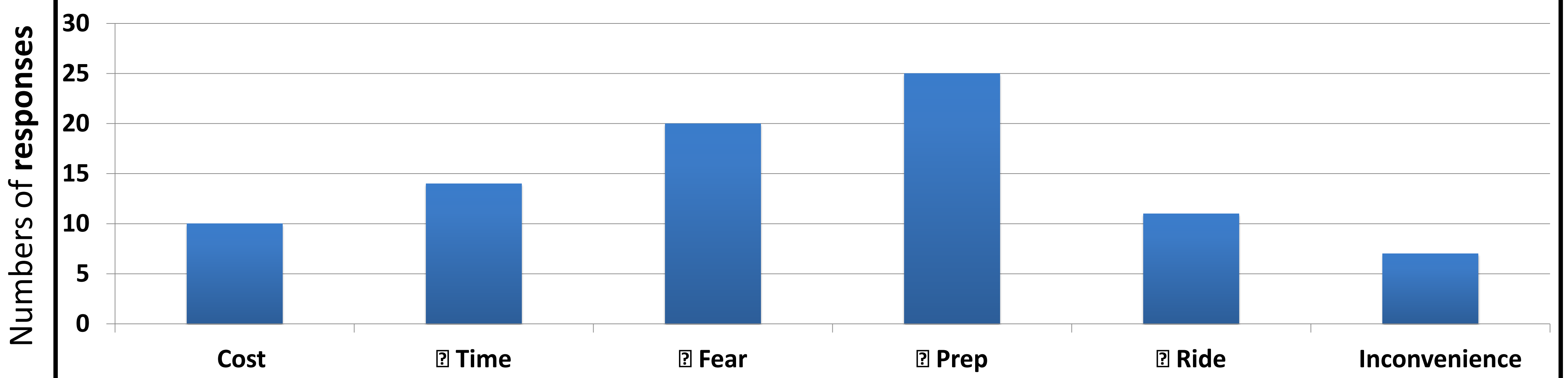
Harborview Medical Center (HMC)  
University of Washington Neighborhood Clinics (UWNC)



**Goal 2: Define the CRC screening workflow at HMC and UWNC.**



In your experience, what are some reasons patients give to not undergo screening?



**Goal 3: Define potential barriers to CRC screening from a patient perspective, and develop interventions.**

**Community outreach to define perceptions of CRC screening:**

- Perform patient focus groups
- Perform key informant interviews
- Spell out barriers/challenges

**Goal 4: Narrow the gap in CRC screening rates between Spanish and English speakers.**

Convene UWNC and HMC leadership to obtain support for implementing targeted strategies  
Develop plan to sustain strategies developed