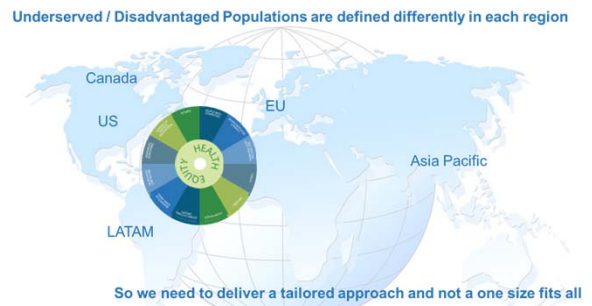
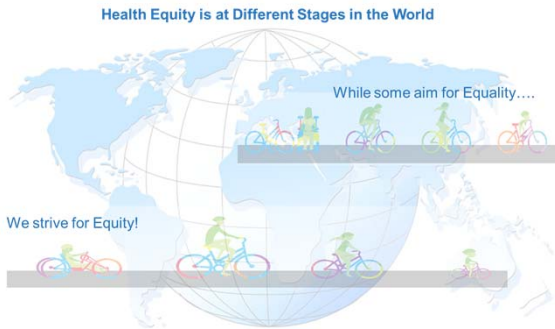


EMPOWERED Worldwide Medical Health Equity



What Health equity is critical to optimize patient outcomes

Why Health disparities negatively impact patient outcomes, and limit overall improvements to the quality of care and health for the broader population.

How

Build trust, value, engagement and brand in underserved communities globally

Increase clinical trial involvement of underserved patient population

Expand publications and further studies of underserved patient populations in the disease areas we treat

Aspire culturally competent patient outreach and customer engagement

Promote and host regional patient education programs/speaker series for disadvantage populations

Strengthen relationships with trusted advocacy groups, opinion leaders and patients to guide our work

Develop resources, local/national events and culturally competent materials for healthcare providers and underserved populations

Develop brochures, videos and resources on disease state and support services for disadvantaged populations in their native language



By validating that some barriers are preventable, we create data that proves we can make a difference



This gives us new insights to connect and collaborate with multiple stakeholders who can drive change



That leads to a new standard of care



And ultimately improve patient outcomes for those with multiple sclerosis and other neurological disorders

Deployment Timelines

