

Capacity Building for Health Equity

Dedicated internal efforts to develop and expand health equity initiative

Leadership Buy-In



Collaborative Disparity Model



Align to Strategic Initiatives



Operationalizing the Model with Postpartum Care

Phase One: Planning /Support

Phase Two: Interventions

Phase Three: Evaluation

My Location

Reduced Disparities for Postpartum Care in the African American Community

Fastest route now, due to traffic conditions

15 Months

- 2015 Quarter 4**
 - Data Analysis: Development of Target
 - Barrier Analysis: Key Informant Interviews
 - Community Advocacy
- 2016 Quarter 1**
 - Non Clinical Home Visitation Program
 - High Risk OB Case Management Program
 - Community Baby Showers
 - Culturally responsive training for high risk case managers
 - Pre-natal notification forms
 - Provider network education and oversight of PPG
 - PPG conducting search for mid-level practitioner for OB Care
- 2016 Quarter 2**
 - Transportation Pilot
 - Well Woman Calls
- 2016 Quarter 3**
 - Clinical Home Visitation
 - Customer Service and Discrimination Training
- 2016 Quarter 4**
 - Expand to additional targets
 - Begin resolving data issue with current target
- 2017**
 - Expansion of Project
 - Intervention Evaluation and Process Improvement
 - Resolve Data Issues
 - Implement Home Visiting

Progress

Post Partum visits for African-American members in Lancaster increased 94%, from 17% to 33% from 2014-2015

40% Disparity Reduction in targeted area

- Despite a widening gap countywide, the gap between white member rates and African-American member rates in targeted area reduced from 10% to 6%

*per administrative HEDIS data

Traffic Jams

