

## MGH Provider Toolkit for the 2020 Census

**Did you know that Wednesday, September 30th is the last day to respond to the 2020 Census?** Census responses determine the amount of federal money received by our communities for health care, schools, transportation, substance use prevention/treatment grants, and other vital programs. The census only happens once every 10 years, and many communities in MA that were hard hit by COVID-19 currently have a lower response rate than in 2010. Several communities have response rates in the 50% range, which means federal money will reflect half the number of residents. Given the tremendous impact of COVID-19 on so many individuals' well-being, our communities need to access as much census money as possible now more than ever before. **Explore this toolkit to share information with your patients and help them get counted in the census in the next three weeks.**

### How to Complete the Census

Visit <https://my2020census.gov/> or call 844-330-2020 TODAY. Available in many languages.

### Multilingual toolkit contents

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### Toolkit compiled by:

- \* MGH Immigrant Health Coalition (IHC)
- \* MGH Interpreter Services
- \* Healthy Chelsea
- \* City of Chelsea
- \* Chelsea Collaborative
- \* MGH Diversity & Inclusion Initiative

## FEDERAL 2020 CENSUS

What can Boston's neighborhoods do with their fair share of billions of federal dollars?

### THE CENSUS

Did you know that billions in federal funding that help support your community are based on census data?



#### PUBLIC EDUCATION & CHILDCARE

The Census impacts funding for programs like Head Start and grants for special education and public schools.



#### FOOD & NUTRITION

The Census impacts funding for programs like SNAP, Meals on Wheels, and Free/Reduced Breakfast and Lunch in local schools.



#### AFFORDABLE HOUSING & TRANSPORTATION

The Census impacts funding for programs like Section 8 vouchers, homebuyer assistance, and infrastructure planning.



#### HEALTHCARE

The Census impacts funding for programs like Medicare, Medicaid, and Community Health Centers.

### YOU COUNT

#### B Counted

Completing the census helps your community claim its fair share of \$675 billion in federal funding for schools, housing, hospitals, roads, and other vital programs.

#### B Protected

Responses are safe and will not be shared. Title 13 is a law that makes it a crime for your personal information to be used against you by any government or court of law.

#### B Represented

We all count equally, and anyone can complete the census, regardless of immigration status or identity. Political representation and districts are made based on census participation.

Participate in the census at  
**2020census.gov**  
844-330-2020

United States  
**Census  
2020**  
CITY OF BOSTON

## 1. Census Background Information

### [Census 101](#)

Contains general information about the US Census, published by the US Census Bureau

## 2. General Handouts & Posters to Share with Patients

[Language Access Hotlines](#): Complete the census over the phone in multiple languages.

[Language Lines 2](#): Complete the census over the phone in multiple languages.

[5 Census Tips \(Lawyers for Civil Rights\) - Spanish](#)

[5 Census Tips \(Lawyers for Civil Rights\) - English](#)

[We support the census](#)

[Help us ensure an accurate count](#)

[Social Media card - kids - help your community get the funding it needs](#)

[Be Counted Cards \(in 9 languages\)](#): cards that emphasize that it is safe to fill out the census (includes phone number and census website)

## 3. MGH-specific video links about Census

### [Census PSA English](#)

Carlos Torres, MD, a MassGeneral Hospital for Children pediatrician at MGH Chelsea HealthCare Center, explains the importance of everyone completing the census this year. He reminds all that there are many ways to participate, regardless of immigration status, and in multiple languages. It only takes a few minutes to ensure our communities are represented and receive appropriate federal funding investments. Remember, responses must be received by September 30, 2020.

### [Census PSA Spanish](#)

Carlos Torres, MD, pediatra del MassGeneral Hospital for Children y de MGH Chelsea HealthCare Center, explica la importancia de que todos completen el censo este año. Les recuerda a todos que hay muchas formas de participar, independientemente del estado migratorio, y en varios idiomas. Solo se necesitan unos minutos para garantizar que nuestras comunidades estén representadas y reciban las inversiones de fondos federales adecuadas. Recuerde, las respuestas deben recibirse antes del 30 de septiembre de 2020.

## 4. Scripts for speaking with patients & Epic phrases

[Script to talk to patients](#)

**Dot phrase for After Visit Summaries (AVS)** – available in multiple languages

.MGHFCVOTINGCENSUS

Using this dot phrase will print the screenshot below in the AVS (English version shown here) and includes information on the census and voting registration.

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### Two more things!

With all that's going on with COVID-19, it can be hard to keep track of the normal things we typically do. Two of those things is registering to vote and completing the census.

#### Voting registration

You can easily register to vote, check if you're already registered, and request a ballot to vote by mail on your phone by visiting [www.voterx.turbovote.org](http://www.voterx.turbovote.org) or following the QR-code below:



#### Census

The last day to respond to the #2020Census is Sept. 30. You can help make sure your community gets the representation and funding it needs for the next ten years.

Want more information on the importance of the census? See the video below!



## 5. Additional Census Resources

[City of Boston's Federal 2020 Census Outreach Toolkit](#)

Includes possible social media posts, infographics in multiple languages (general info, hotlines, how to identify a census worker), PSA videos, etc.

[Current 2020 Census Response Rates](#)

Includes information about response rates thus far and can be filtered by state, county, city, etc.

## 6. Chelsea-specific handouts

Contains information about the importance of the census, emphasizes that immigration status will not be asked, includes the census website + phone number and contact information for the Chelsea Collaborative

[Door Poster English](#)

[Door Poster Spanish](#)

[Chelsea Collaborative Poster English](#)

[Chelsea Collaborative Poster Spanish](#)

## 7. Tweets/Social Media posts:

1. *Completing the #2020Census helps your community claim its share of federal funding for schools, housing, hospitals and other vital programs. Participate in the census today at [www.2020census.gov](http://www.2020census.gov) . More details in [Español](#), [Kreyol](#), [繁體中文](#), [Kriolu](#), [Tieng Viet](#).*
2. *The last day to respond to the #2020Census is Sept. 30. You can help make sure your community gets the representation and funding it needs for the next ten years. Everyone Counts! Visit <https://my2020census.gov/> or call 844-330-2020 TODAY. More details in [Español](#), [Kreyol](#), [繁體中文](#), [Kriolu](#), [Tieng Viet](#).*
3. *Everyone, regardless of any particular status (immigration, income, age, etc.) can and should complete the #2020Census. Participation is vital to provide our communities with representation and resources. Visit <https://my2020census.gov/> or call 844-330-2020. More details in [Español](#), [Kreyol](#), [繁體中文](#), [Kriolu](#), [Tieng Viet](#).*
4. *The #2020Census is 10 questions in 10 minutes to shape our communities for the next 10 years. Learn more and participate TODAY at <https://my2020census.gov/> or call 844-330-2020. The deadline is Sept 30. More details in [Español](#), [Kreyol](#), [繁體中文](#), [Kriolu](#), [Tieng Viet](#).*
5. *Did you know your personal responses to #2020Census can't be shared with ICE, law enforcement, or your landlord? All information is confidential and will only be used to help make your community stronger. Visit <https://my2020census.gov/> or call 844-330-2020 TODAY. More details in [Español](#), [Kreyol](#), [繁體中文](#), [Kriolu](#), [Tieng Viet](#).*