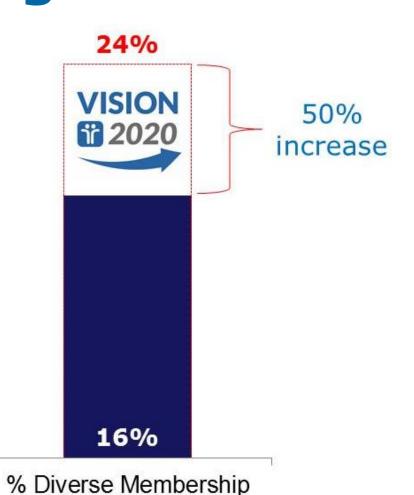


Development of an Enterprise Health Equity Program

Program Goals



Support diverse membership 2020 goal through analysis and programs





Reduce avoidable **medical cost** by addressing health disparities



Improve **service and quality** through targeted clinical and service programs



Address **social determinants** through integration of tools and best practices into clinical and population health programs

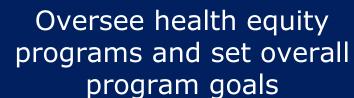
Governance Structure





Executive Sponsor (Chief Medical Officer)

Steering Committee



Executives/leaders representing:

Business Diversity, Quality,
Infrastructure Systems, Population
Health, Servicing, Care Mgmt.,
Contracting, Behavioral Health



External Advisors

Provide guidance

and advising

Invitees: Experts in health equity and population health

\$

Addressing Health Disparities through Clinical Programs

Transgender Member Program Development:

Outcomes

- Over **260** members currently obtain transgender services through Tufts Health Plan
- Members addressed by first name/last name, rather than Mr. or Ms.
- Forum for **sharing experiences** to make changes that will help all of our transgender members

Program Components

Business Case

- Train more than 300 Care Management, Member Services and Sales staff on transgender health, cultural sensitivity and appropriate language/terminology
- Implement process changes for claims so they do not deny incorrectly
- Develop resources for members to support them in their transgender journey

$\sim 0.57\% \text{ of MA population is transgender} \\ Assuming similar mix = \sim 6,500 \text{ THP members} \\ \sim 4\% \text{ of MA population is LGBTQ} \\ Assuming similar mix = \sim 40K \text{ THP members} \\ \text{Significant number of clients with strong advocacy for LGBT rights} \\$

- THP experienced an increased number of member complaints in 2016
- Surgical coverage is evolving for surgeries, with limited in-state providers for certain procedures
- 23 percent of transgender persons did not seek health care due to a fear of mistreatment*
- 19% refused care due to transgender or gender non-conforming status*

*2015 U.S. Transgender Survey

Case Study of Health Disparities for a Majority Hispanic Factory Worker Population:

